



SLEEP IS LIFE'S GREATEST PLEASURE.



JAN 2022 - NEWS BROCHURE

MAGNIFICO COLLECTION

The Ultimate in Craftsmanship and Comfort



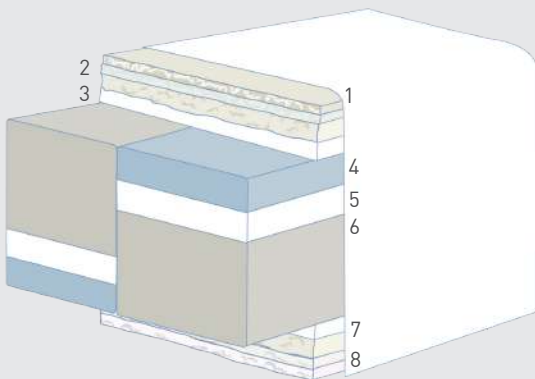
The **Magnifico Line** complements a meticulous focus on fine fabrics and precious fillings typical of the Italian Craftmanship. The mattress cover is enhanced by the **satin natural viscose**, which is fresh and soft to the touch. The **winter side** contains natural fibers such as **cashmere and wool**, which provide ideal comfort during the colder months. The **summer side**, instead, **contains silk and linen** to create a dry and breathable microclimate designed especially for the warmer months.



DUAL CORE

MAGNIFICO

Height	14"		
Comfort level	<i>Soft / Medium soft</i>		
Cover	Satin Natural viscose	Removable / Delicate	✓
Product specification	Dual Core - Cool - Gentle support		



1. 1/2" Cover in Satin Natural Viscose
2. 1" Warm Side Padding in Cashmere and Merino Wool
3. 1" Memoform (memory foam)
4. 2" Magnigel
5. 1" Memoform (memory foam)
6. 6 1/2" Eliosoft (soft support foam)
7. 1" Memoform (memory foam)
8. 1" Cool Side padding in Silk and Linen



Satin Viscose Natural Fiber



Magnigel Foam



Precious Natural Materials



MAGNISTRETCH COLLECTION


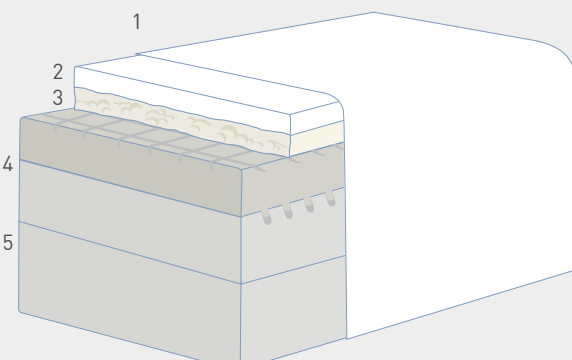
Stretch and decompress your spine while you sleep



With a brand-new cover design, the **Magnistretch Collection** will be your best ally to recharge your mind and stretch your body. The foam provides **excellent spine support**, while the **innovative cover in Outlast® & Natural Viscose regulates the temperature**.

WHAT'S NEW


- New cover design
- New top of the line is a more plush version of the 12"
- Outlast now in both of the top 2 models


MAGNISTRETCH PLUS

Height	12"		
Comfort level	<i>Medium Soft</i>		
Cover	Outlast® / natural viscose	Removable / Dry-clean	✓
Product specification	Diversified support zones Medium support	3D Band	✓

1. Cover in Natural Viscose / Outlast®
2. 1 1/2" Memoform (memory foam)
3. 1 1/2" Super Soft fiber
4. 2" Eliosoft and
- 4 1/2" Elioform with patented Stretch technology (soft support foam)
5. 4 1/2" Elioform (firm support foam)



Temperature
Regulating Material

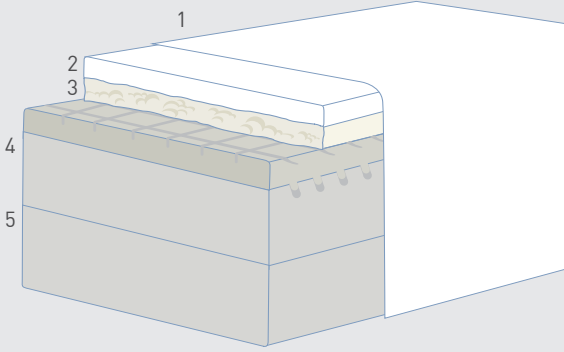


Viscose Natural Fiber



MAGNISTRETCH 12

Height	12"		
Comfort level	Medium firm		
Cover	Outlast® / Natural viscose	Removable / Dry-clean	✓
Product specification	Diversified support zones Medium support	3D Band	✓



1. Cover in Natural Viscose / Outlast®
2. 1/2" Memoform (memory foam)
3. 1/2" Super Soft fiber
4. 2" Eliosoft and 4 1/2" Elioform with patented Stretch technology (soft support foam)
5. 4 1/2" Elioform (firm support foam)



Viscose Natural Fiber

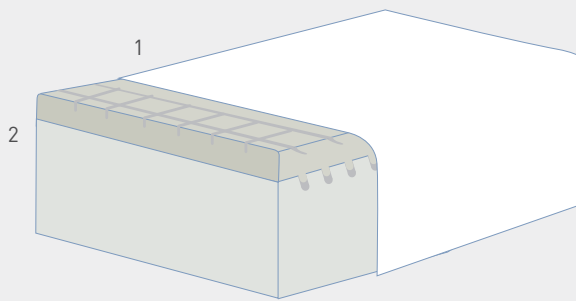


Temperature
Regulating Material

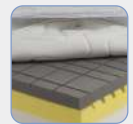


MAGNISTRETCH SPORT 10

Height	10"		
Comfort level	Firm		
Cover	Performance fabric	Removable / Delicate	✓
Product specification	Diversified support zones Medium support		✓



1. Cover in performance fabric
2. 2" Eliosoft (soft support foam) and 8" Elioform (firm support foam) with patented Stretch technology



Removable cover



DOLCE VITA

For the good life... A great night's sleep



Sweeten your sleep with the revamped **Dolce Vita Collection**. A new **eco-friendly** and **sustainable fabric** meets the exclusive DualCore technology for an innovative combination. In addition to fresh new covers, the new Dolce Vita collection also adds the 14" model and is ready to offer comfort without compromise.

WHAT'S NEW

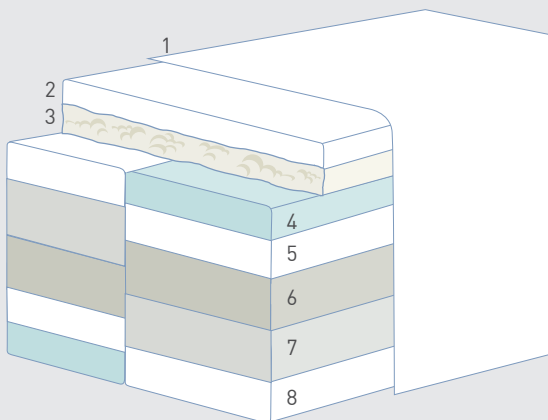
- 4-bed lineup, addition of a 14" model and a 12" model with Magnigel
- New cover design, with the addition of our eco-friendly Sustainable fabric that helps save the oceans



DUAL CORE

DOLCE VITA DUAL 14

Height	14"		
Comfort level	<i>Super Soft / Medium soft</i>		
Cover	Sustainable Fabric / Outlast®	Removable / Dry-clean	✓
Product specification	Dual Core - Thermo regulating - Gentle support - Cool		



1. 1/2" Cover in Sustainable fabric & Outlast®
2. 1" Memoform (memory foam)
3. 1" Super Soft fiber
4. 1 1/2" Magnigel
5. 2" Memoform (memory foam)
6. 3" Eliosoft (soft support foam)
7. 3" Elioform (firm support foam)
8. 2" Memoform (memory foam)



Magnigel Foam



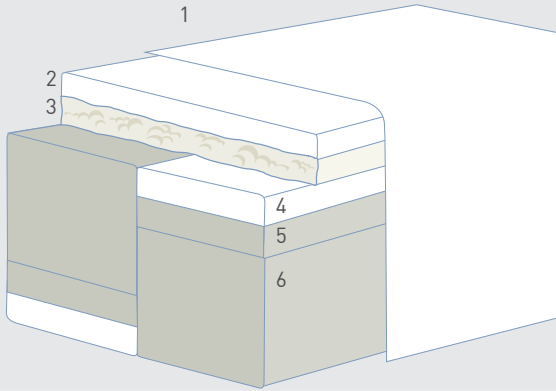
Temperature Regulating Material



DUAL CORE

DOLCE VITA DUAL 12

Height	12"		
Comfort level	<i>Soft / Medium soft</i>		
Cover	Sustainable Fabric / Outlast®	Removable / Dry-clean	✓
Product specification	Dual Core - Thermo regulating - Medium support		



1. 1/2" Cover in Sustainable fabric & Outlast®
2. 1/2" Memoform (memory foam)
3. 1/2" Super Soft fiber
4. 2" Memoform (memory foam)
5. 1" Elioform (firm support foam)
6. 7 1/2" Elisoft (soft support foam)



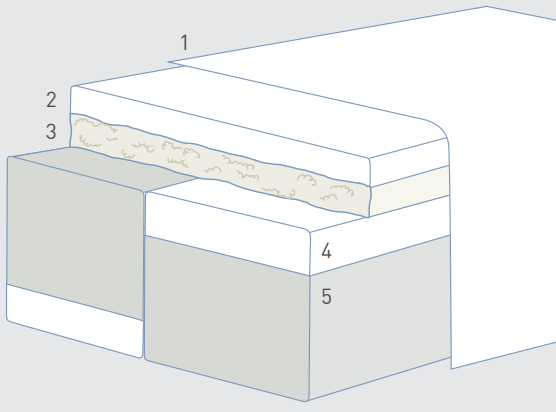
Temperature Regulating Material



DUAL CORE

DOLCE VITA DUAL 10

Height	10"		
Comfort level	<i>Medium firm / Firm</i>		
Cover	Sustainable Fabric / Outlast®	Removable / Dry-clean	✓
Product specification	Dual Core - Thermo regulating - Medium support		



1. Cover in Sustainable fabric & Outlast®
2. 1" Memoform (memory foam)
3. 1/2" Hypoallergenic fiber
4. 2" Memoform (memory foam)
5. 6 1/2" Elioform (firm support foam)



Temperature Regulating Material

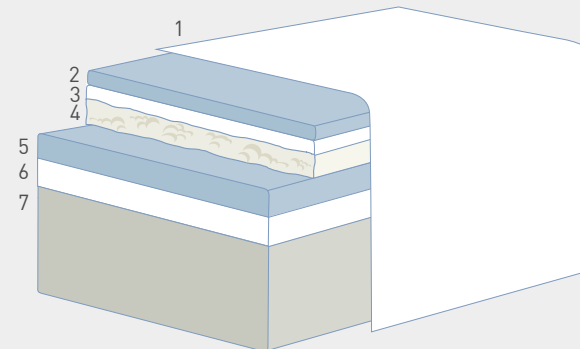



MAGNICOOL

Now cooler than ever



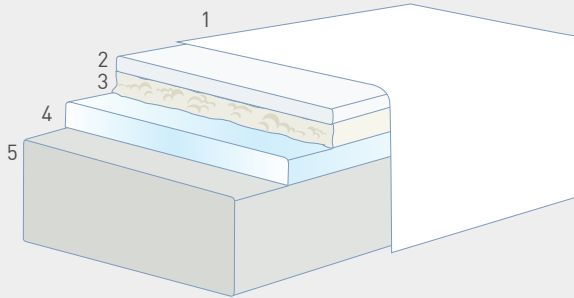
With a key sleep issue being a hot night's sleep, the **MagniCool Collection** addresses that with a 4-bed offering wrapped in cool-to-the-touch covers. Using the latest in **phase-changing materials**, body heat touching the fabric releases energy that creates a cooling sensation. These fabrics are used along with our latest performance foams in 10" to 12" profiles and all with the Made In Italy attention to detail.

MAGNICOOL GEL 12	
Height	12"
Comfort level	Soft
Cover	Magnicool - Natural viscose
Product specification	Cooling - Gentle support

	<ol style="list-style-type: none">1. 1/2" Cover in Natural Viscose2. 1/2" Magnigel3. 1/2" Memoform (memory foam)4. 1" Super Soft fiber5. 2" Magnigel6. 1" Memoform (memory foam)7. 6 1/2" Eliosoft (soft support foam)	 <p>Viscose Natural Fiber</p>  <p>Magnigel Foam</p>  <p>Magnicool</p>
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MAGNICOOL 10 - SOFT

Height	10"
Comfort level	Medium Soft
Cover	Magnicool - Natural viscose
Product specification	Cooling - Medium support



1. Cover in Natural Viscose
2. 3/4" Padding in Memosoft
3. 1" Super Soft fiber padding
4. 2" Aquabreeze
5. 6 1/4" Elioform (firm support foam)



Viscose Natural Fiber



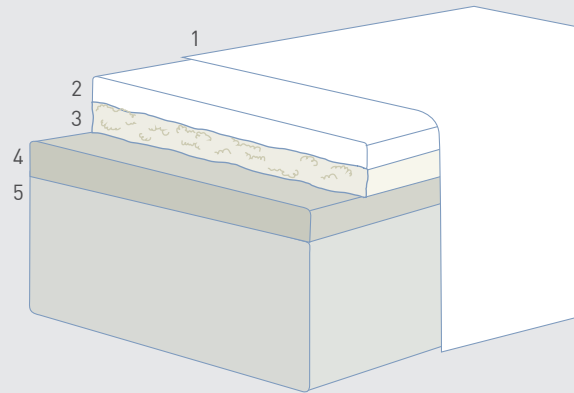
Aquabreeze



Magnicool

MAGNICOOL 10 - FIRM

Height	10"
Comfort level	Medium Firm
Cover	Magnicool - Natural viscose
Product specification	Cooling - Medium support



1. Cover in Natural Viscose
2. 1/2" Memoform (memory foam)
3. 1/2" Hypoallergenic fiber
4. 2 1/2" Eliosoft (soft support foam)
5. 6 1/2" Elioform (firm support foam)



Viscose Natural Fiber



Magnicool

MAGNICOOL PILLOW STANDARD



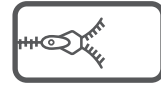
MAGNICOOL STANDARD



Traditional design and innovative Airyform technology guarantees air flow with every movement while sleeping. The magnicool cover is removable & washable which ensures maximum freshness.



28 $\frac{1}{2}$ " x 16 $\frac{1}{2}$ " x 4 $\frac{3}{4}$ "



Removable Cover



Memoform



Magnicool

CLASSICO

Dreams made in Italy



Using the finest Italian materials and technology, the **Classico Collection** offers unparalleled **support** and **comfort** at a fraction of the price. At an **entry-level price point**, the 9" Classico is on the firmer comfort side with a modern design using our breathable fabrics and foams.

CLASSICO 9	
Height	9"
Comfort level	<i>Medium firm</i>
Cover	Natural viscose
Product specification	Medium support
	<ol style="list-style-type: none"> 1. Cover in Natural Viscose 2. 1/2" Memoform (memory foam) 3. 1/2" Hypoallergenic fiber 4. 1" Elisoft (soft support foam) 5. 7" Elioform (firm support foam)
	 <p>Viscose Natural Fiber</p>



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